

INFORMATION ON THE PROCESSING OF PERSONAL DATA - CUSTOMERS

(General Data Protection Regulation – GDPR 2016/679)

This information is provided to natural persons pursuant to art. 13 of the GDPR 679/2016 – “European regulation on the protection of personal data”.

1. Purpose of the processing and legal basis

We inform you that the personal data supplied by you and acquired by **Monteriggioni AD 1213 SRL** together with the signing of the assignment/contract will be treated in compliance with the guarantees of confidentiality and the security measures provided for by current legislation, also with the aid of electronic tools directly and/or through third parties, for the purposes set out below together with the reference legal basis:

	Purposes	Processed data	Legal basis
1	Purposes strictly connected to the execution of the contract/assignment and to the use of the services provided therein	<ul style="list-style-type: none"> ➤ Personal data and contact data ➤ Specific data relating to any disabilities 	Processing necessary for the execution of a contract of which the interested party is a part or for the execution of pre-contractual measures adopted at the request of the same. Article 6 c.1 letter b)
2	Purposes related to the fulfillment of tax, accounting and other legal obligations	<ul style="list-style-type: none"> ➤ Payment data 	Processing necessary to fulfill a legal obligation to which the Data Controller is subject. Article 6 c.1 letter c)
3	Exercise of the rights of the Data Controller, for example the right of defense in court	<ul style="list-style-type: none"> ➤ Data relating to debt behavior, economic solvency and the presence of judicial measures 	Processing necessary for the pursuit of the legitimate interest of the Data Controller or third parties. Article 6 c.1 letter f)

2. Compulsory or optional nature of providing data and consequences of any refusal to provide it

The provision of data for the purposes referred to in points 1, 2, 3 is optional but necessary to execute the contract. Without these data it will not be possible to provide you with the services/goods covered by the contract. Therefore, any refusal to provide such data may make it impossible to use the services covered by the contract.

3. Retention period of personal data

The data will be processed for the period of time necessary for the pursuit of the purposes indicated above and in any case no later than the legal retention times established by law (currently 10 years from the moment of termination of the contractual relationship). In the event of a pending judgment, the data will be processed until their resolution.

4. Contact details of the Data Controller

The Data Controller of your personal data is **Monteriggioni AD 1213 SRL**, responsible towards you for the legitimate and correct use of your personal data and which you can contact for any information or request at the following addresses:

Registered office: via Cassia Nord 150, Monteriggioni 53035 (SI)
 Tourist Office Headquarters: P.zza Alighieri 23, Monteriggioni 53035 (SI)
 Telephone: +39 0577 304305
 Fax: -
 Email: annodomini1213@monteriggioniturismo.it
 PEC: annodomini1213@pec.monteriggioniturismo.it

You can also contact the Data Protection Officer for information and to forward requests about your data or to report inefficiencies or any problems encountered.

Monteriggioni AD 1213 SRL has appointed **AKSILIA S.R.L.** as Data Protection Officer, with registered office in Via Fontana 22, Milan, who you can contact at the following addresses:

Telephone: +39 0583578787
 Email: dpo@consilia.srl
 PEC: dpo.consilia.srl@pec.it

In the person of the identified contact person Dr. Turri Michela who can be reached at the contacts indicated above and at the following mobile number: +39 347 3674033

5. Recipients and transfer of data outside the EU

Your data may be communicated in Italy or in the EU territory, in addition to the personnel in charge of processing, also to the following subjects:

1. private and public subjects for carrying out administrative and legal procedures in compliance with the provisions of EU Reg. n. 679/2016;
2. consultants and companies that assist the Company from an IT and infrastructural point of view;
3. professionals, service consortia and consultants who assist the Company from a fiscal, commercial and legal point of view;
4. subsidiary, investee or associated companies;
5. credit institutions;

The data will not be subject to other methods of dissemination.

6. Rights of the interested party

We inform you that as an interested party you have, in addition to the right to lodge a complaint with the Supervisory Authority, the rights listed below, which you can assert by making a specific request to the Data Controller and/or the Data Processor, by contacting him at the addresses indicated at point 4

Ref. GDPR Regulation	Rights of the interested party
Art. 15 - Right of access	You have the right to obtain confirmation from the Data Controller as to whether or not personal data concerning you is being processed and, if so, to obtain access to personal data and information regarding the treatment.
Art. 16 - Right to rectification	You have the right to obtain from the Data Controller the rectification of inaccurate personal data concerning you without unjustified delay. Taking into account the purposes of the processing, you have the right to obtain the integration of incomplete personal data, also by providing a supplementary declaration.
Art. 17 - Right to cancellation (right to be forgotten)	You have the right to obtain from the Data Controller the cancellation of personal data concerning you without unjustified delay and the Data Controller has the obligation to cancel personal data without unjustified delay.
Art. 18 - Right to limit processing	You have the right to obtain the limitation of processing from the Data Controller when one of the following hypotheses occurs: a) the interested party disputes the accuracy of the personal data, for the period necessary for the Data Controller to verify the accuracy of such personal data; b) the processing is unlawful and the interested party opposes the cancellation of personal data and instead requests that their use be limited; c) although the Data Controller no longer needs it for processing purposes, personal data are necessary for the interested party to ascertain, exercise or defend a right in court; d) the interested party has opposed the treatment pursuant to article 21, paragraph 1, pending the verification of the possible prevalence of the legitimate reasons of the Data Controller with respect to those of the interested party.
Art. 20 - Right to data portability	You have the right to receive the personal data concerning you provided to a Data Controller in a structured, commonly used and automatically readable format and you have the right to transmit such data to another Data Controller without hindrance from the Data Controller to whom you have provided them. In exercising your rights in relation to data portability, you have the right to obtain direct transmission of personal data from one Data Controller to another, if technically feasible.
Art. 21 - Right to object	You have the right to object at any time, for reasons related to your particular situation, to the processing of your personal data pursuant to article 6, paragraph 1, letters e) or f), including the profiling on the basis of these provisions. If you have provided consent for one or more specific purposes, you have the right to withdraw that consent at any time.
Art. 22 - Right not to be subjected to automated decision-making, including profiling	You have the right not to be subjected to a decision based solely on automated processing, including profiling, which produces legal effects concerning you or which affects you in a similar way significantly about your person part .